



# 2<sup>ND</sup>

## ANNUAL HSR CHARITY GOLF TOURNAMENT

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MONDAY, MAY 8<sup>th</sup>, 2017  
NORBECK COUNTRY CLUB, ROCKVILLE, MD

**HSR** | HEALTH SOLUTIONS  
RESEARCH, INC.



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## ANNUAL HSR CHARITY GOLF TOURNAMENT

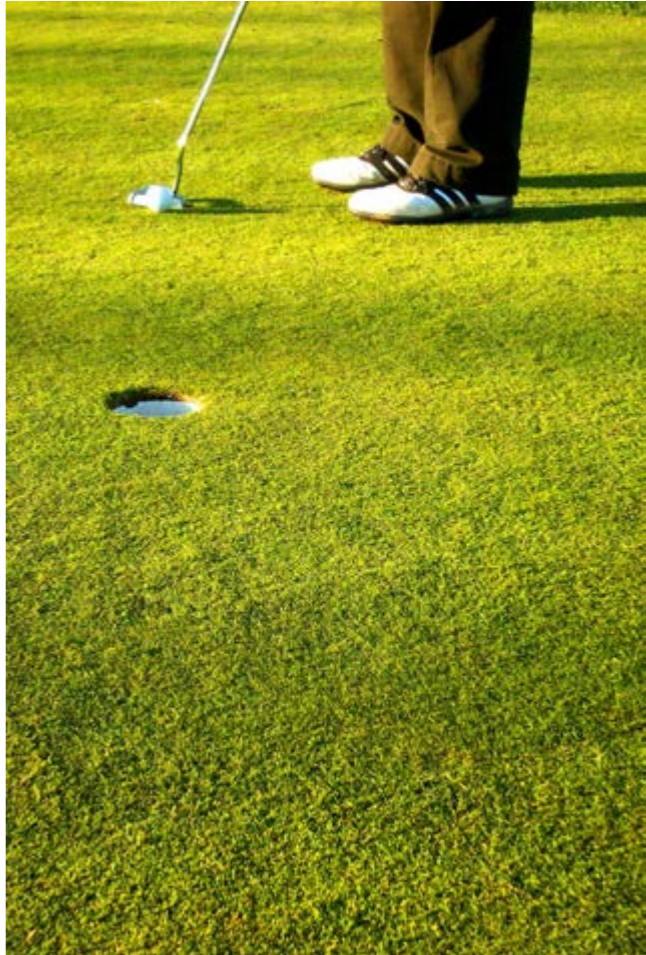
All proceeds from the 2<sup>nd</sup> Annual HSR Charity Golf Tournament will support our pain management research. In America alone, over 100 million people suffer from pain and these are just those who seek medical care. Pain is often undiagnosed & untreated yet leads to reduced workplace productivity, hundreds of millions of dollars a year in medical expenses, and most importantly - has a dramatic and negative impact on an individual's quality of life. We are working on an overall new approach to the identification and treatment of pain, one that promises to reduce the dependency on narcotics, while more quickly identifying and resolving the underlying problem early on.

Please see below the numerous sponsorship opportunities at this golf tournament. We are happy to work with you to identify a sponsorship package that will maximize exposure both to the approximately 120 golfers and tournament attendees, as well as the healthcare community in Maryland and the Washington, DC area. Below are listed the cost and benefits of each individual sponsorship opportunity.



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TOURNAMENT DETAILS			
<b>Golfers</b>	80 - 100 (20 - 25 foursomes)	<b>Contests:</b>	Hole-In-One Closest-to-the-Pin Longest Drive
<b>Rules</b>	Captain's Choice Shotgun Start Non-metal Spikes Mulligans available at Tournament	<b>Sponsorship Opportunities:</b>	Title Sponsor (1) Gold Sponsor (2) Silver Sponsor (2) Bronze Sponsor (4) Breakfast Sponsor (1) Lunch Sponsor (1) Reception Sponsor (1) Dinner Sponsor (1) Beverage Cart Sponsor (2) Hospitality Tent Sponsor (2) Pro Clinic Sponsor (2) Tournament Contest Sponsors (3) Golf Visor Sponsor (1) Golf Towel Sponsor (1) Scoreboard Sponsor (1) Tee Sign Sponsor (18) Green Sign Sponsor (18) Silent Auction
<b>Date:</b>	Monday, May 8 <sup>th</sup> , 2017		
<b>Location:</b>	Norbeck Country Club		
<b>Address:</b>	17200 Cashell Road, Rockville, MD 20853		
<b>Schedule</b>	Breakfast: 8:30am - 10:30am Pro-Clinic: 9:30am-10:15am Shotgun Start: 10:30am Lunch: 11:30am-1:30pm @the Turn Reception: 3:30pm Silent Auction: 8:30am - 4:30pm Presentation of Winners: 4:30pm Dinner: 4:30pm - 6:30pm		








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## 2017 SECOND ANNUAL HSR GOLF TOURNAMENT

### SPONSORSHIP INFORMATION

	SPONSORSHIP OPPORTUNITIES	COST	BENEFITS
	Platinum/Title	\$15,000	Event Naming Rights; Sponsor Name prominently featured in all Tournament Advertising - print, social media, and online; Sponsor Sign or Banner displayed at Breakfast, Lunch, & Reception and at Club Entrance; Representative to Announce Tournament Winner at Reception; Tee and Green signs on two (2) course holes of sponsor choice, as well as two (2) Foursomes to compete in tournament.
	Gold (2)	\$5,000	Includes 1 Foursome; Sponsor Name prominently featured in all Tournament Advertising - print, social media, and online; Sponsor Logo displayed at Breakfast, Lunch, and Reception; Representative introduced at Reception; Tee and Green Sign on choice of course hole.
	Silver (2)	\$2,500	Includes 1 Foursome; Sponsor Name prominently featured in all Tournament Advertising - print, social media, and online; Sponsor Logo displayed at Breakfast, Lunch, and Reception; Representative Introduced at Reception; Tee and Green Sign on choice of course hole.
	Bronze (4)	\$1,500	Includes 1 Foursome; Sponsor Name featured in all Tournament Advertising - print, social media, and online; Sponsor Logo displayed at Breakfast, Lunch, and Reception; Representative Recognized at Reception; Tee and Green Sign on choice of course hole.
	Foursomes (10)	\$500	
	Individual Golfer (as available)	\$150	

FOOD & BEVERAGE SPONSORSHIP OPPORTUNITIES		COST	BENEFITS
	Breakfast Sponsor (1)	\$1,500	Includes 1 Foursome; Sponsor Name featured in all Tournament Advertising - print, social media, and online; Sponsor Logo displayed at Breakfast; Representative introduced at Breakfast and Reception.
	Lunch Sponsor (1)	\$750	Includes 1 Foursome; Sponsor Name featured in all Tournament Advertising - print, social media, and online; Sponsor Logo displayed at Lunch; Representative introduced at Lunch and Reception.
	Reception Sponsor (1)	\$3,000	Includes 1 Foresome; Sponsor Name featured in all Tournament Advertising - print, social media, and online; Sponsor Logo displayed at Reception; Representative introduced at Reception.
	Dinner Sponsor (1)	\$4,000	Includes 1 Foursome; Sponsor Name featured in all Tournament Advertising - print, social media, and online; Sponsor Logo displayed at Dinner; Representative introduced at Reception; Ten (10) tickets to the Reception.
	Beverage Cart Sponsor (1)	\$2,000	Includes 1 Foursome; Sponsor Name featured in all Tournament Advertising - print, social media, and online; Sponsor Signage on Beverage Cart; In lieu of sponsorship fee, Sponsor may also provide the beer and/or drinks.
	Hospitality Tent Sponsor (2)	\$1,000	Includes 1 Foresome; Sponsor Name featured in all Tournament Advertising - print, social media, and online; Sponsor Signage on Hospitality Tent, Hospitality Tent set up to Meet Sponsors Needs.
GOLF SPONSORSHIP		COST	BENEFITS
	Tee Signs Sponsor (18)	\$100	Tee Sign on selected course hole.
	Green Signs Sponsor (18)	\$75	Green Sign on selected course hole.
	Pro Clinic Sponsor (2)	\$500	Sponsor Name featured in Tournament Advertising - print, social media, and online; Sponsor logo displayed at Pro Clinic; Representative introduced at Reception.
	Hat/Visor Sponsor (1)	\$1,000	In lieu of sponsorship fee, Sponsor may provide 100 hats/visors for golfer swag bag.
	Towel Sponsor (1)	\$1,000	In lieu of sponsorship fee, Sponsor can provide 100 towels for golfer swag bag.
	Scoreboard Sponsor (1)	\$500	Sponsor Name featured in Tournament Advertising - print, social media, and online; Sponsor logo displayed on Scoreboard; Representative introduced at Reception.
TOURNAMENT CONTEST SPONSORSHIP		COST	BENEFITS
	Closest-to-the-Hole Sponsor (1)	\$2,750	Includes 1 Foursome; Sponsor Name prominently featured in all Tournament Advertising - print, social media, and online; Sponsor Logo displayed at Breakfast and on Contest Hole; Representative introduced at Reception and to Announce Contest Winner; Tee and Green Sign on Contest Hole.
	Longest Drive Sponsor (1)	\$2,750	Includes 1 Foursome; Sponsor Name prominently featured in all Tournament Advertising - print, social media, and online; Sponsor Logo displayed at Breakfast and on Contest Hole; Representative introduced at Reception and to Announce Contest Winner; Tee and Green Sign on Contest Hole.
	Hole-In-One Contest Sponsor (1)	\$10,000	Dealer Name prominently featured in all Tournament Advertising - print, social media, and online; Dealer Banner displayed on selected Par 3 Contest Hole; Dealer Sign or Banner displayed at Breakfast, Lunch, and Reception; Representative introduced at Reception and to Announce Contest Winner; Tee and Green Sign for Contest Hole, Sponsorship includes cost of insurance, transportation of car to and from Norbeck Country Club; as well as 1 Foresome to compete in tournament.

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